8,046 children came via school or organization field trips.

BY THE NUMBERS

64,059 total visitors to Discovery Science Place.

34,602 were children under the age of 13. = 2,350 Kindergarten classes

480 camp registrations

1,081 Family Memberships

2,927 visited "Expedition Egypt"

993 visited through the "Museums for All" program.

2019 FINANCIALS

$382,292

$524,211

$926,449

SUPPORT REVENUE DISCOVERY SCIENCE PLACE, INC.

- General Donations - 28%
  - UT Tyler - 21%
  - Sponsorships - 1%
  - Events & Exhibits - 16%
  - Foundations - 25%

EARNED REVENUE UT TYLER

- Admissions - 51%
  - Museum Store - 13%
  - Memberships - 14%
  - Parking & Rentals - 10%
  - Camps - 12%

OVERALL EXPENSES

- Programs & Exhibits - 38%
  - General & Admin - 26%
  - Maintenance & Operations - 24%
  - Development - 4%
  - Special Events - 4%
  - Museum Store - 4%
  - Marketing & PR - 0.5%

2019 saw the first DSP summer exhibit created fully in-house by our talented design and build team. "Expedition Egypt" highlighted the science, culture and modern-day influence of the ancient Egyptians and their methods of both honoring and preserving their revered leaders. Visitors were able to view recreations of famous tombs, as well as learn more about the art, culture and history of this storied time and place. Guests even had the opportunity to see and smell some of the various natural ingredients used in the Egyptian embalming process!

Special Thanks to Our Exhibit Sponsors!

OUT REACH PROGRAM

This year saw the expansion of the DSP’s outreach programming to include a new portable planetarium system made available by a grant from the Women’s Fund of Smith County. Discovery Dome joins the DSP Science Safari and the DSP Mobile STEM Lab as one of three outreach programs we now have available to further serve our mission. These programs provide us the ability to educate students in grades K-12 anytime, anywhere. Educational partner UT Tyler also made funds available to wrap all three outreach vehicles—making for an eye-catching sight as we travel throughout our community.

7TH ANNUAL TYLER MAKER FAIRE

A day-long celebration of invention and creativity attracted over 1,000 attendees to the Tyler Maker Faire on April 27. This event featured over 40 individuals and groups who showcased their skills, from robotics and drones, to woodworking and crafting, and so much more! Thanks to the support of the volunteer committee and the sponsors who help make this annual event possible.

DAY CAMPS

Eight weeks of summer camps were offered with themes including kitchen chemistry, robotics, and 3D printing. Individual winter and spring break day camps were also held.

2019 GALA, “A WORLD OF DISCOVERY”

On September 22, the 8th Annual Gala was held celebrating our 25th Anniversary. Gala co-chairs Barbara Shofman and Patty Steelman helped make this a successful fundraiser for the museum, raising over $125,000 for our exhibits and programs! We were proud to honor Marilyn Abegg-Glass for her many years of dedication to the organization.

SPECIAL PROGRAMS

- Museums for All was launched early in the year. This national program allows for reduced admission for families currently receiving SNAP or WIC assistance.
- STEM badge sessions with the Girl Scouts of Northeast Texas were expanded, offered at Discovery Science Place throughout the year.
- STEM Like a Girl was held in February, in partnership with AAUW Tyler and UT Tyler Engineering. This event is geared toward middle-school girls and is led by local female STEM professionals.
- Science Safari, a traveling version of the museum, was expanded and offered to Title 1 elementary schools in Smith County thanks to donor support.

2019 expanded the DSP’s outreach programming to include a new portable planetarium system made available by a grant from the Women’s Fund of Smith County. Discovery Dome joins the DSP Science Safari and the DSP Mobile STEM Lab as one of three outreach programs we now have available to further serve our mission. These programs provide us the ability to educate students in grades K-12 anytime, anywhere. Educational partner UT Tyler also made funds available to wrap all three outreach vehicles—making for an eye-catching sight as we travel throughout our community.

Special Thanks to Our Exhibit Sponsors!
2019 YEAR IN REVIEW
IGNITING CURiosity IN YOUNG MINDS THROUGH FUN, HANDS-ON EXPLORATION!

Earnest attempts were made to ensure the accuracy of this list. If we made an error, please bring it to our attention.

We value our donors and appreciate your generous contributions to support the Discovery Science Place.

Debra Cobb
Scott Hart
Casey Hymer
Joshua Johnson
Kate Lindekugel
Amanda Montgomery

Michael McClendon
Maegan Schneider
Chris Smith, Ph.D.
Leah Wansley
Kelvin Woodfin

Chris Rasure
Monica Moore

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